SHOW RACISM THE RED CARD

Sainsbury's

Supported by



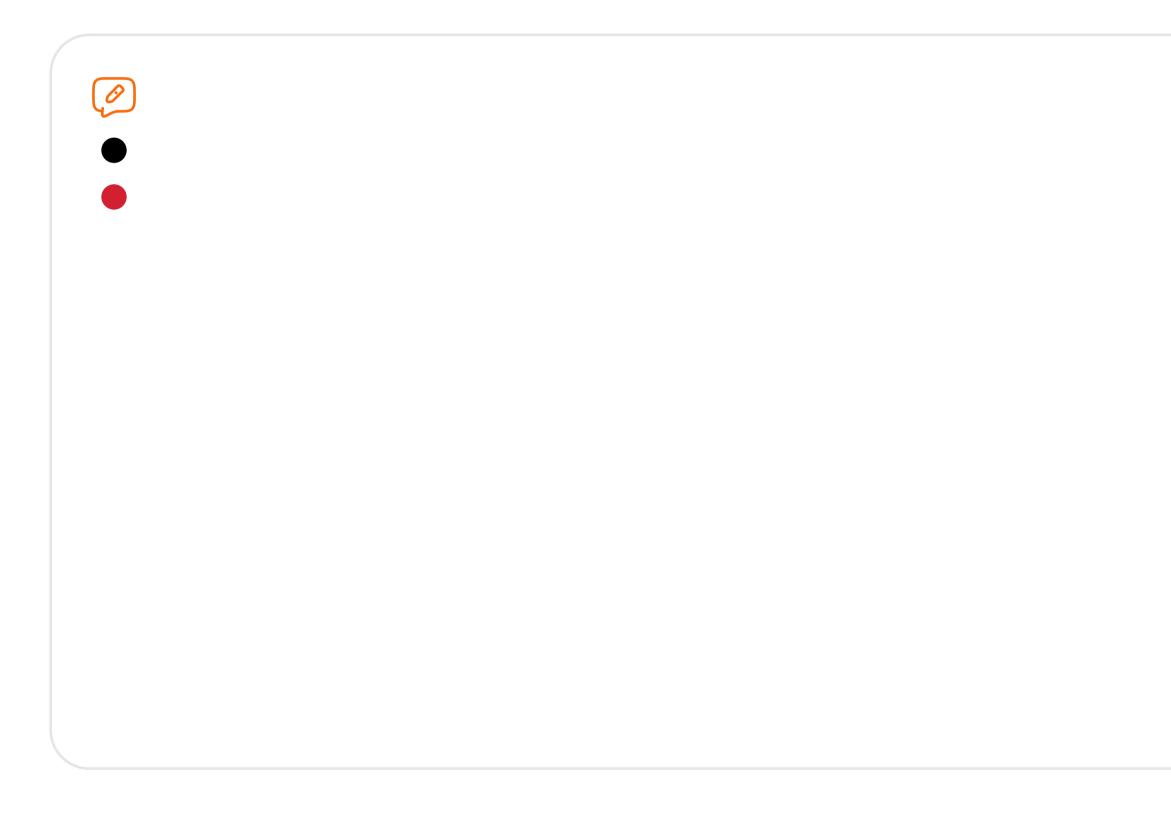
SHOW RACISM THE RED CARD



Gaming is an important part of many people's lives. People have different reasons why they enjoy it so much. However, for some people gaming comes with a down-side. For many people gaming platforms are a dangerous and intimidating place to explore due to the excessive racism that is targeted towards them. We are going to explore how this is done, why this happens and what part we can all play in stopping this from happening.

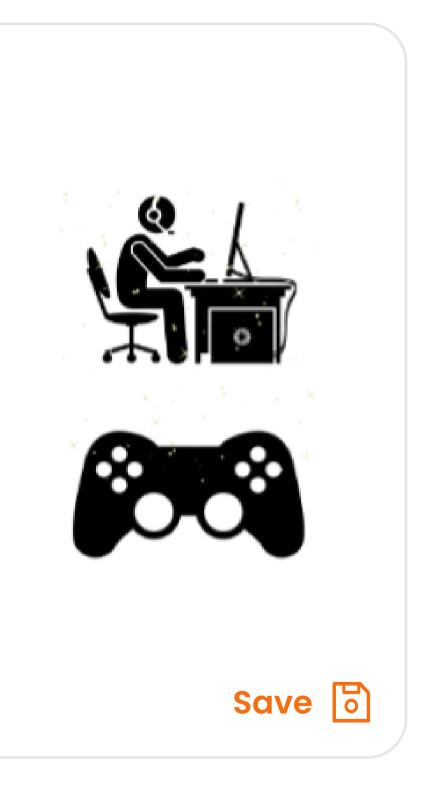


How many of you play games online? Why do you enjoy gaming online? Have you ever seen hate speech or racism online while you were playing?

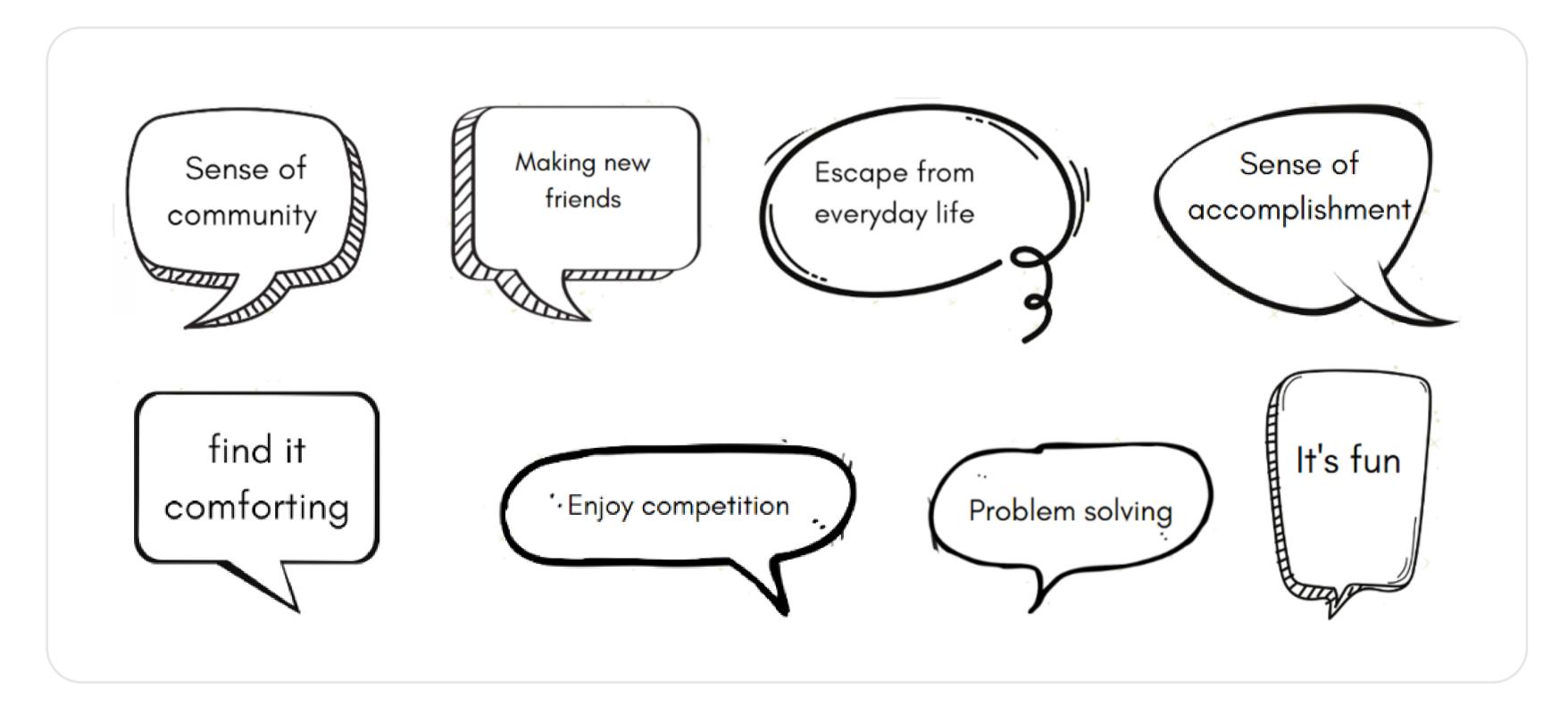
















Racist and offensive language

A 2019 study from the anti-defamation league found: 2/3 of gamers had been harassed and 65% of them had experienced 'severe' harassment which 'includes physical threats, stalking and sustained harassment'.







'It's only a word – get over it'



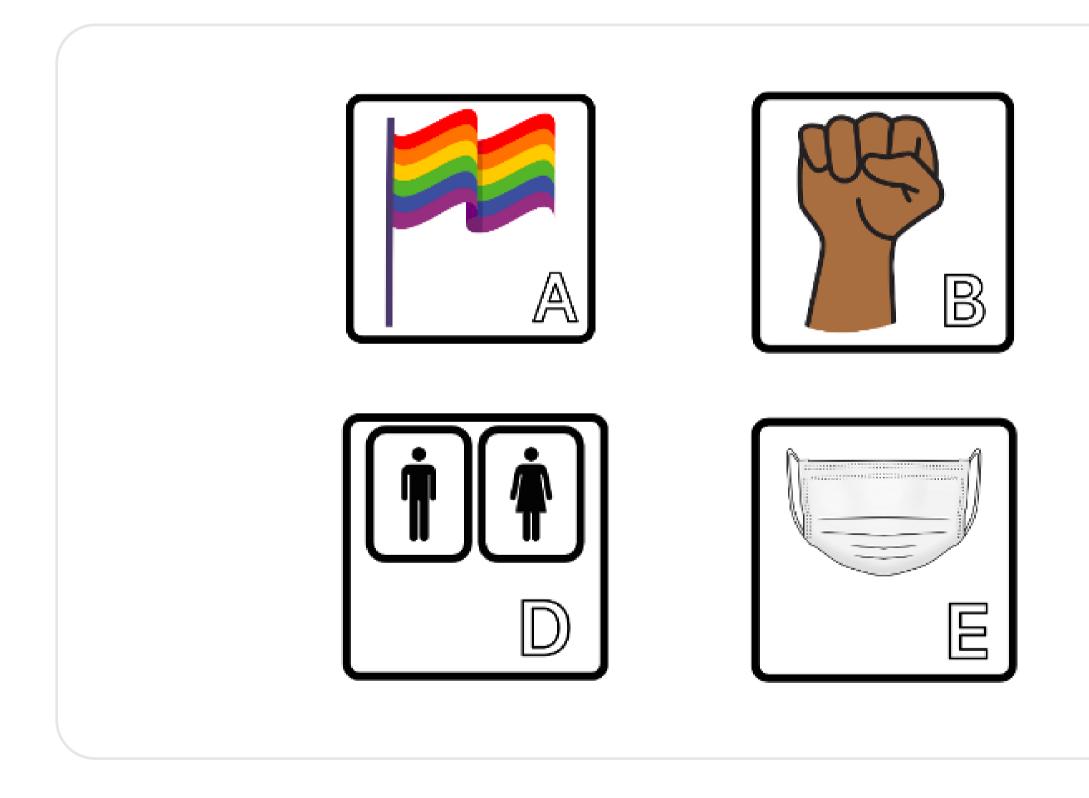
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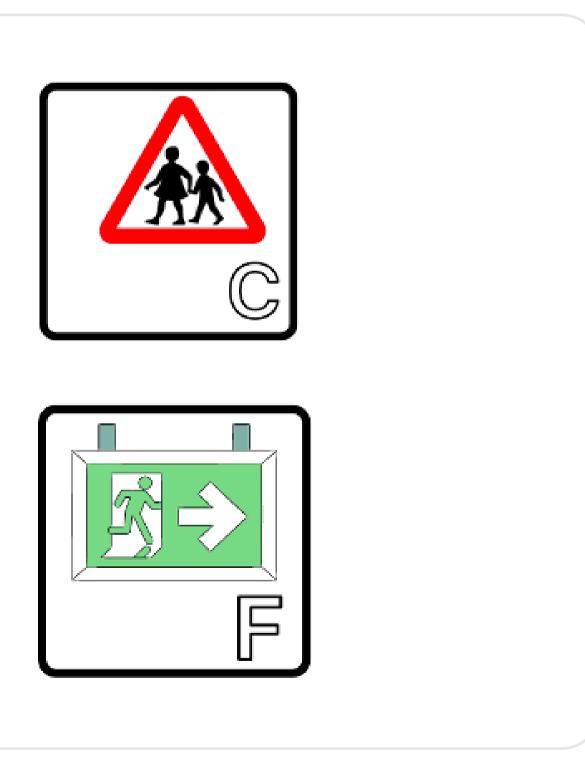


Communication through images: What messages are you getting from these images?

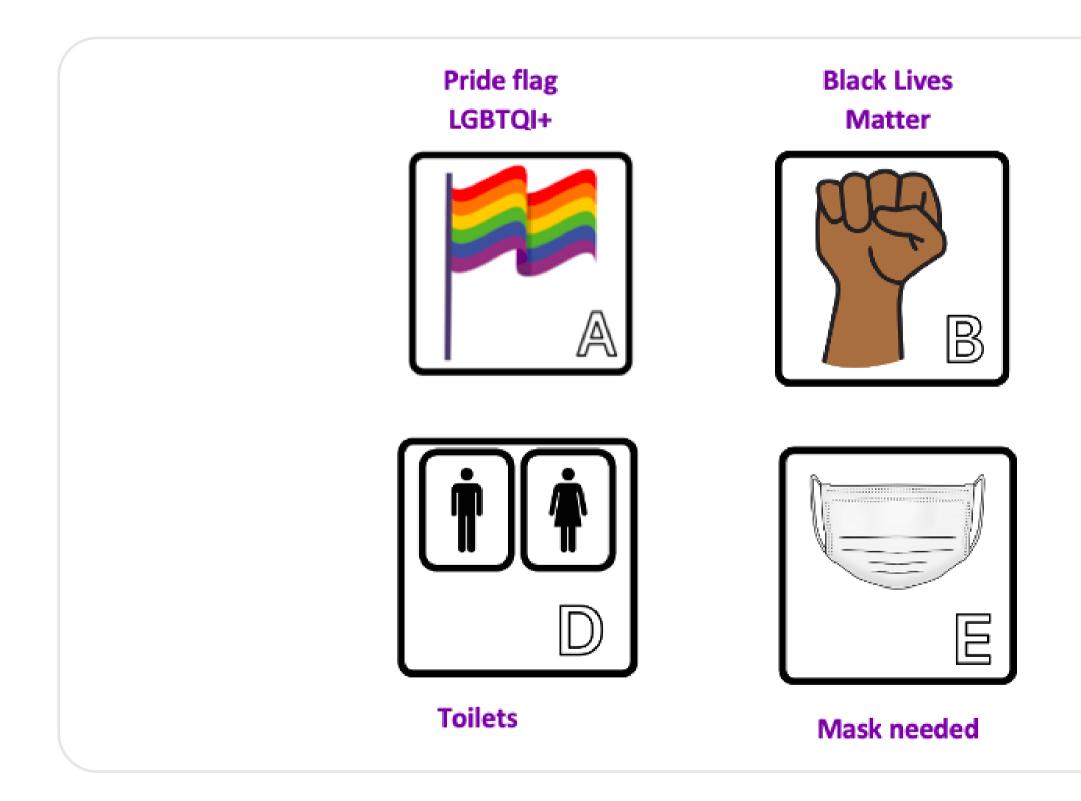








Communication through images.

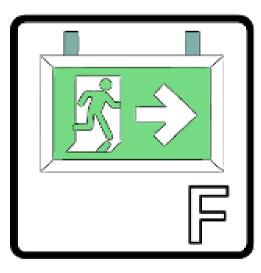






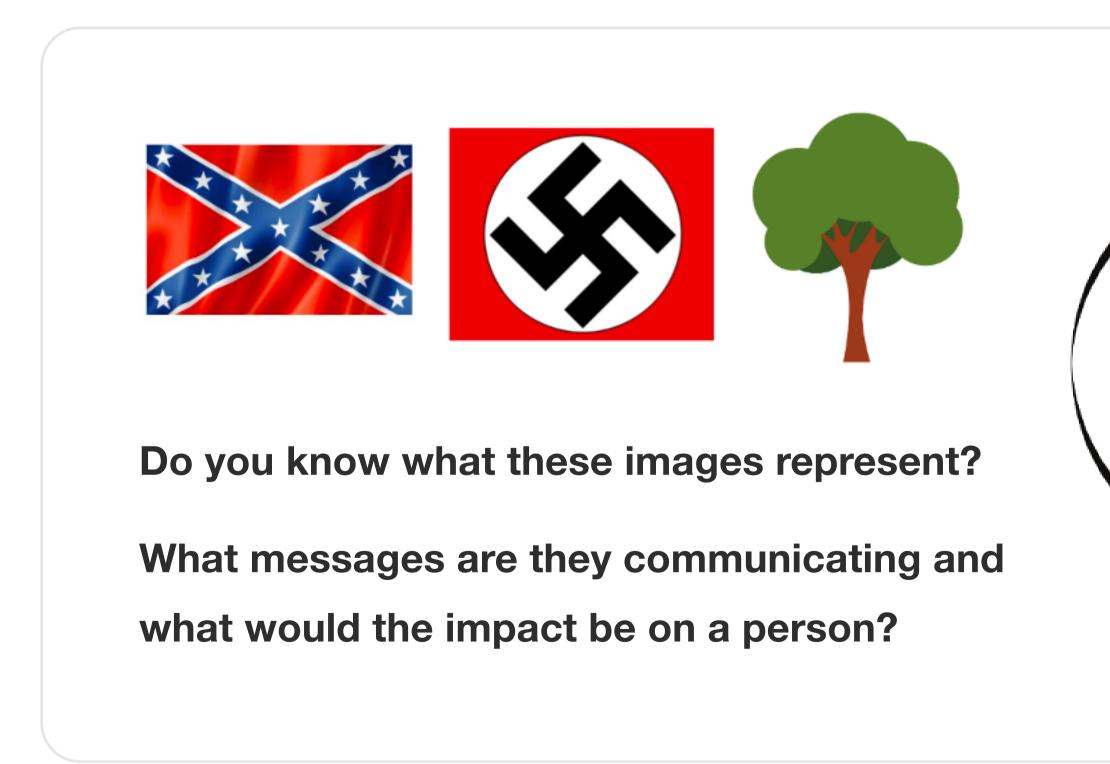
Children crossing





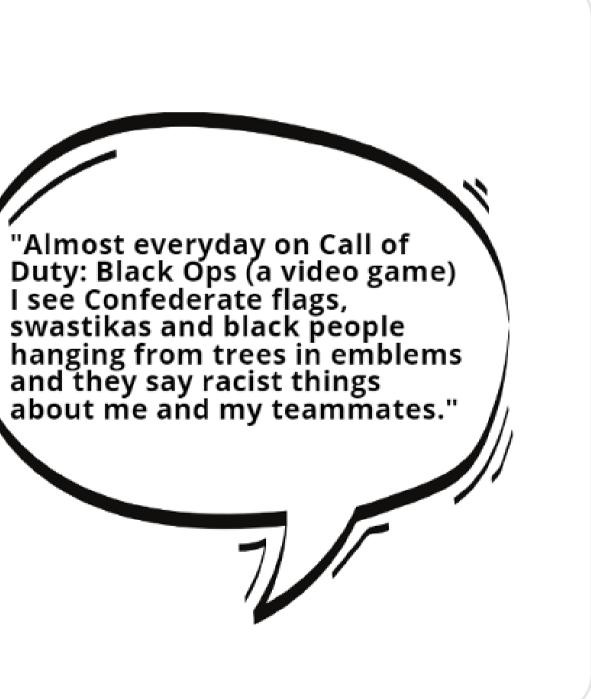
Fire exit

'A picture is worth a thousand words...'









'A picture is worth a thousand words...'

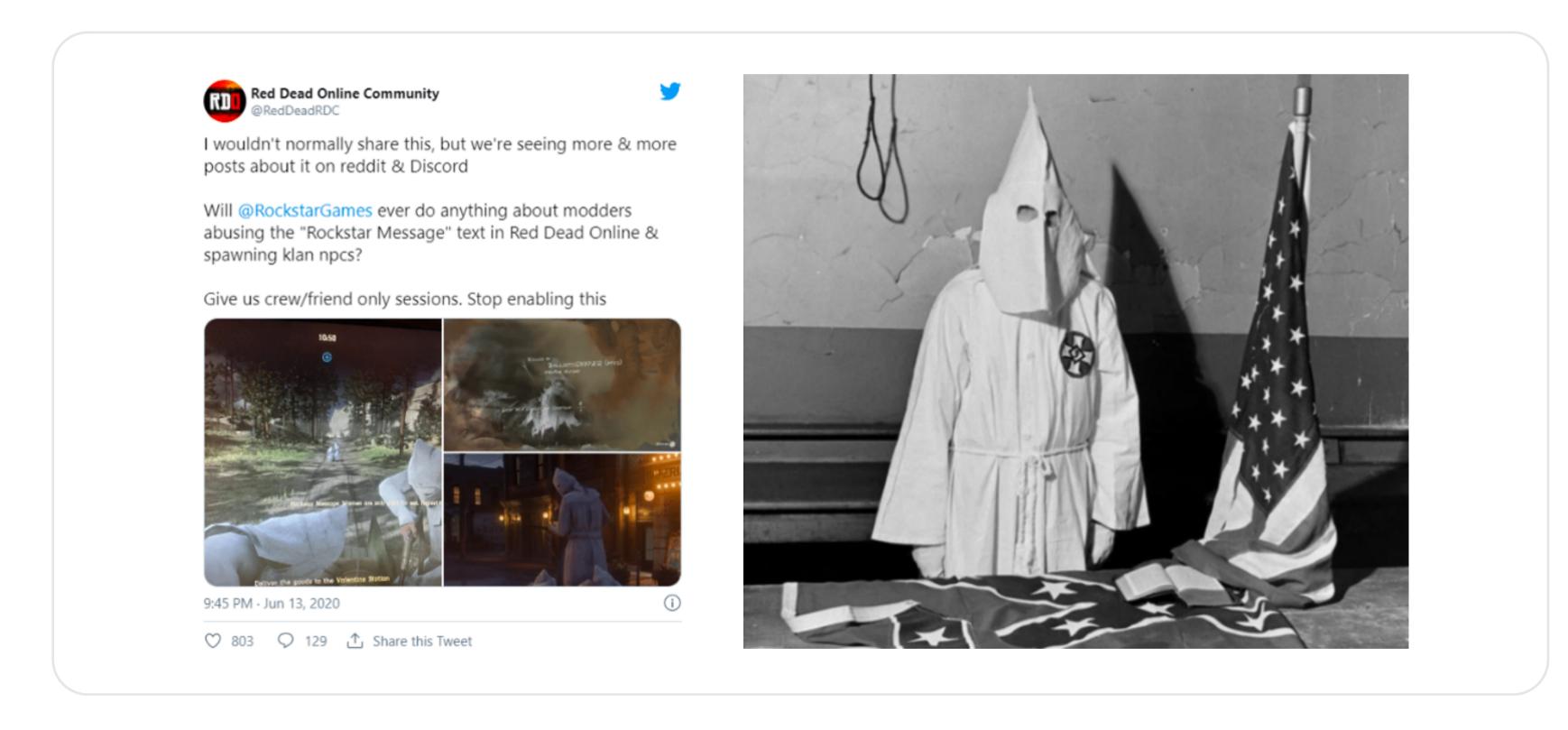
Take some time to consider your thoughts on the positives and negatives of banning people from the game. Share your thoughts with the group.







Red Dead gamers abused a loophole and created KKK characters to kill black characters!



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Rules and regulations.





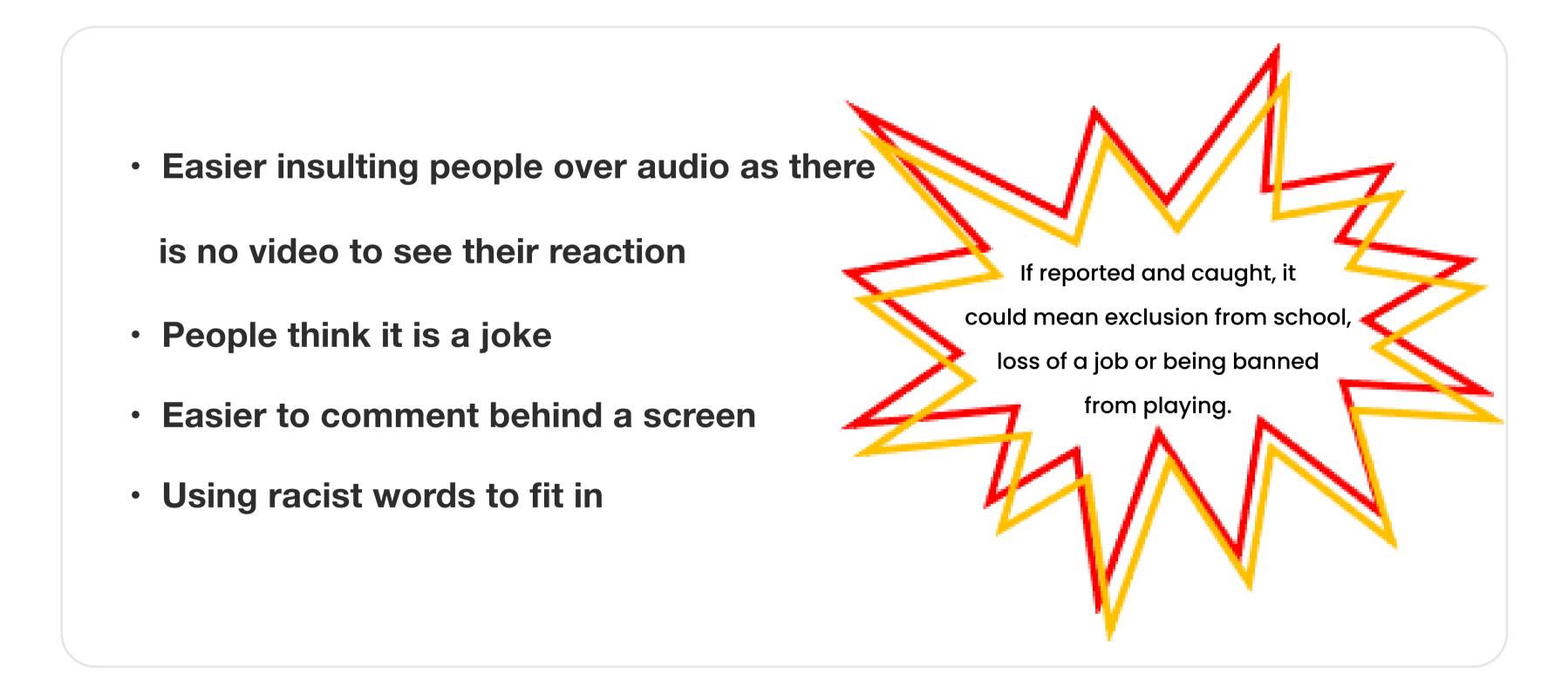








Some people feel more confident to abuse people online because of the anonymity shield:







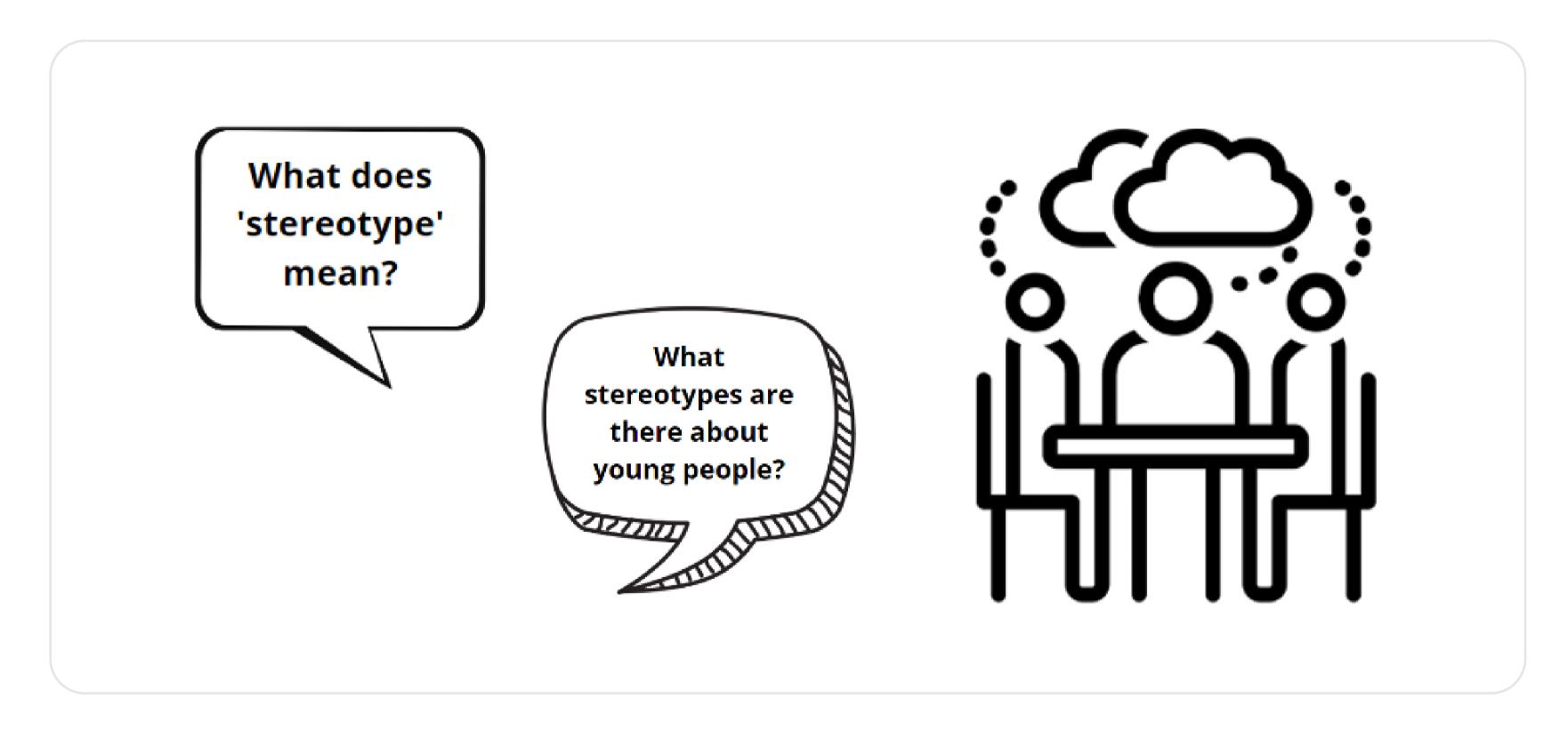


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Stereotypes:







Stereotypes: Some not all!

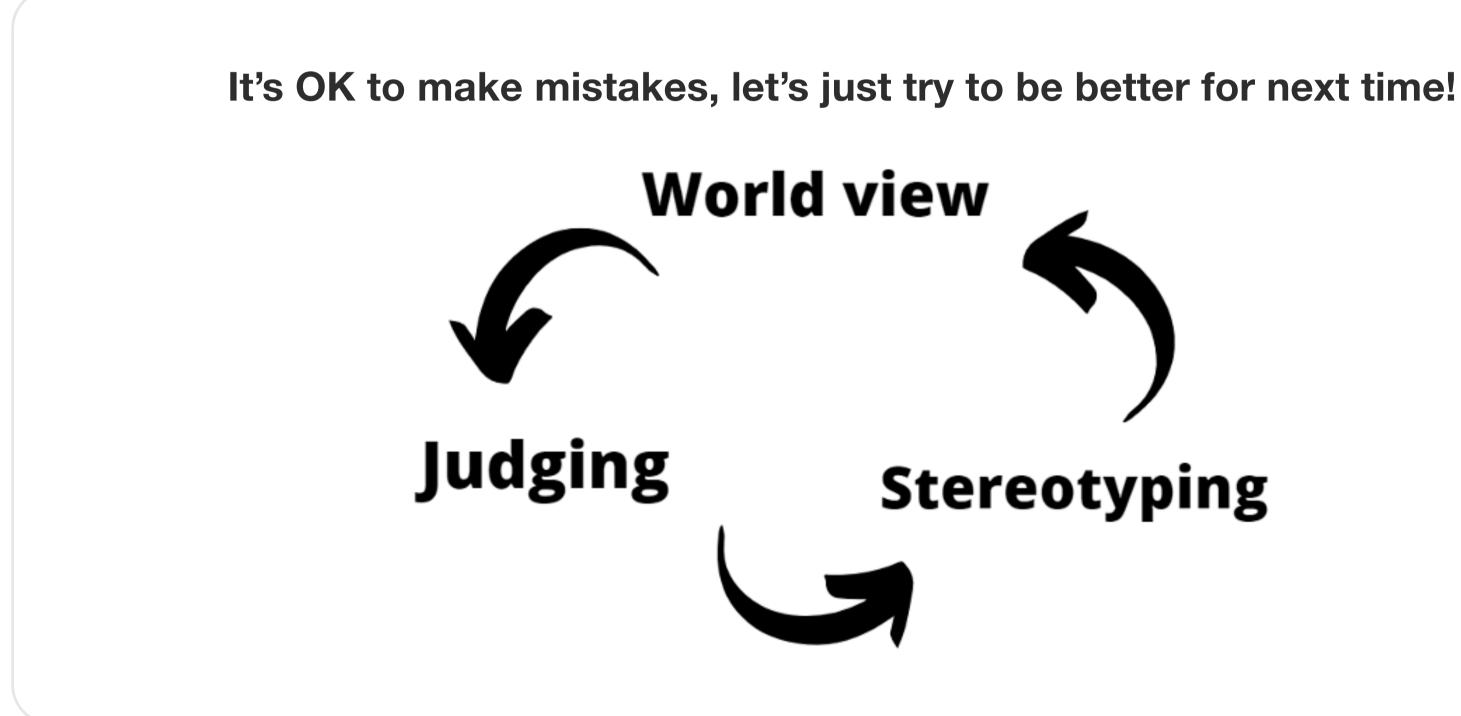






Only 2 children allowed on these premises at any one time

We need to think about our thinking...

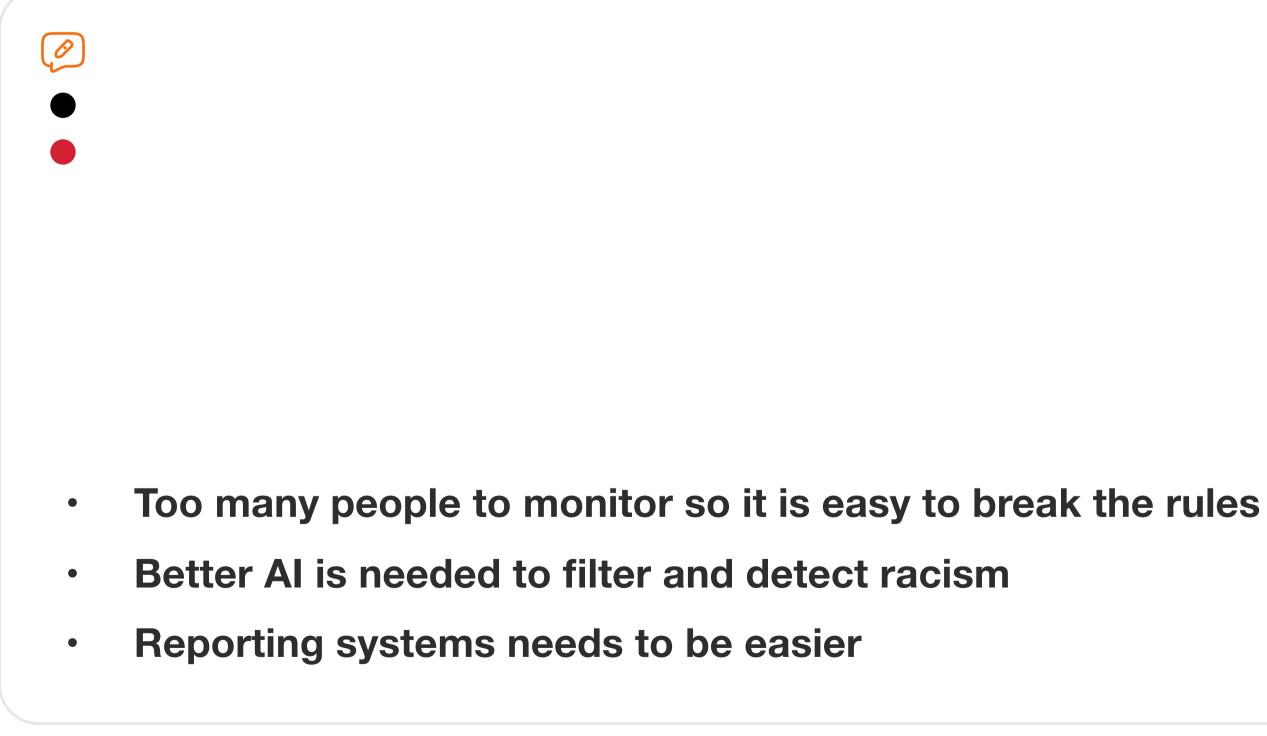


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How is this 'allowed' to happen?







Save

Official statements and challenging racism...

Nintendo shares the pain felt in the United States after the tragic death of George Floyd, and we stand with the Black community and all those who recognize our shared humanity and fundamental belief in equity and justice. We reject bias, exclusion, oppression, and the violence that leads to these completely unnecessary deaths. We are committed to fostering equity, inclusion, and diversity in all aspects of our business and the work we do.

(Nintendo)

Is it Enough?

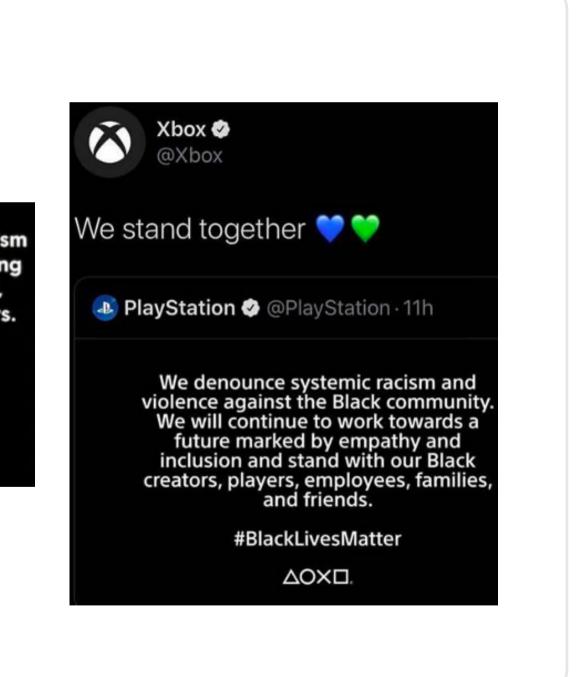
The killing of George Floyd and the systemic racism faced by the Black community is deeply disturbing and painful. We believe in liberty and equality, and stand in solidarity with Black team members. Discrimination, exclusion, and prejudice are things we should all work to change.



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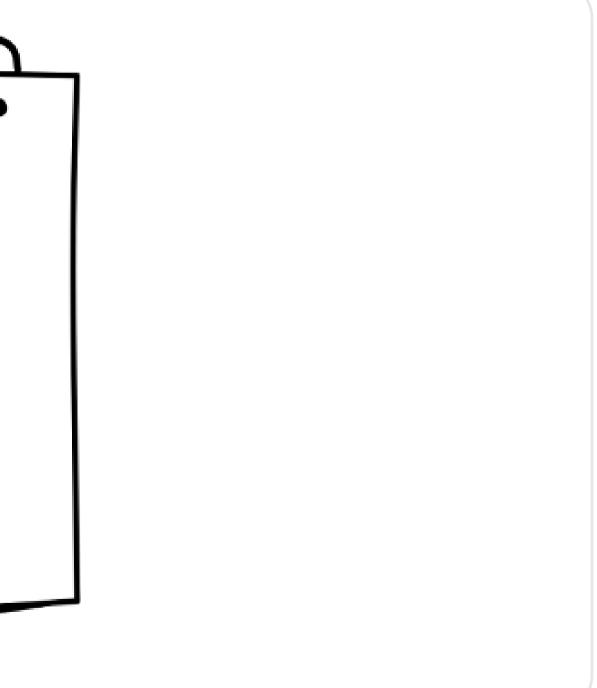
What can I do?...

CCCCCCCC What can you, as gamers do to be part of the solution?

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As gamers we can take responsibility to create an inclusive online space.

- Zero tolerance policy on discriminatory language
- Take a stand
- **Consequences for poor behaviour**
- Help new players feel welcome
- **Mentoring system**









Reporting racism online.

RACISM IS NEVER OK

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